

Lena Antranik Seissian, DBA, CMA

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EDUCATION

Doctor of Business Administration (DBA)	American Graduate School of Business La Tour De Peilz, Switzerland Emphasis in Corporate Finance Research Topic: "Determinants of Internet Financial Reporting and Its Role in Improving Trading prospects of the Underlying Common Stock: The Case of Real Estate and Development Companies in the GCC Region" Grade: A-	October 2020
Master of Science	American University of Science and Technology Beirut, Lebanon Emphasis in Finance	July 2016
Bachelor of Science	American University of Science and Technology Beirut, Lebanon Business Accounting	February 2012
Bachelor of Science	American University of Science and Technology Beirut, Lebanon Hospitality Management	July 2012
Lebanese Baccalaureate II	Armenian Evangelical Central High School Beirut, Lebanon Life Sciences	June 2004

PROFESSIONAL CERTIFICATIONS

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| • Certified Management Accountant (CMA)
Certificate #: 57131 | Institute of Management
Accountants | January 2018 |
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HONORS & AWARDS

President's Award American University of Science and Technology Graduated Master's Degree with 4.00 GPA	July 2016
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High Distinction Award American University of Science and Technology Graduated Bachelor's Degree with 4.00 GPA	July 2012
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Highest GPA Award American University of Science and Technology Scored highest GPA in Hospitality Management	May 2010
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TEACHING EXPERIENCE

Full Time Lecturer	<i>Management Accounting & Finance</i> Manoogian Simone College of Business and Economics American University of Armenia <ul style="list-style-type: none">• Lecture Management Accounting & Finance Courses• Provide Distance Learning Courses on Zoom• Prepare Exams• Manage the online platform for assignments & homework• Coordinate with colleagues teaching same course• Prepare and revise Course Syllabus	August 2019- Present
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Full Time Instructor	<i>Accounting & Finance</i> Department of Finance-Department of Accounting Faculty of Business and Economics American University of Science and Technology <ul style="list-style-type: none">• Lecture Accounting & Finance Courses• Provide Distance Learning Courses on Blackboard LMS Moodle• Prepare Exams• Proctor and correct exams	October 2016- September 2020
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- Manage the online platform for assignments & homework
- Provide Tutorial Courses
- Coordinate with colleagues teaching same course
- Prepare and revise Course Syllabus

Staff Member- Teaching Assistant

Accounting & Finance
Department of Finance-Department of Accounting
Faculty of Business and Economics
American University of Science and Technology

**January 2013-
September 2016**

- Manage the online platform for assignments & homework
- Solve extra problems in Accounting and Finance courses.
- Provide Tutorial Courses
- Assist the Advisors with Senior Projects
- Assist Professors and instructors with preparing and proctoring exams.
- Teach humanities course of research methodology and active learning

Trainer

Accounting, Finance, & Economics
MindPower Intl
Training Center
Abu Dhabi, United Arab Emirates

August 2014

- Lecture Accounting Principles, Finance, & Economics
- Assign case studies and term papers
- Prepare and correct papers

WORK EXPERIENCE

**Coordinator of
Hospitality Management
Department**

*Advising and Guiding
Fulltime Basis*

**October 2019-
September 2020**

- Guide students with their registration Process
- Plan students' academic courses and schedules
- Mentor Senior Projects
- Search and Hire Faculty Members
- Evaluate Faculty Members
- Plan and Execute Department Events
- Coordinate with Industry Companies for MOUs

- Advise Students on Probation and Suspension
- Participate in the Regular Faculty meetings
- Coordinate among faculty members to have common exams and final projects

Financial Consultant

Consultancy Services
Project Basis

**February 2019-
April 2019**

- Generate financial Statements based on Accounting Principles
- Forecast Financial Statements
- Provide Breakeven Analysis (cash and Sales)
- Value the business under different scenarios
- Provide recommendations with one-year action plan
- Created Job Worksheets to be used

Accountant

Food & Beverages Business
Quartier sarl

**April 2017- July
2017**

Monaco Street, Rmeil, Ashrafieh, Beirut District

- Prepare Business Plans, Cash Flow Forecasts and Profit Projections.
- Prepare, examine, and analyze accounting records, financial statements, and other financial reports to assess accuracy, and completeness.
- Report to management regarding the finances of establishment.
- Establish tables of accounts, and assign entries to proper accounts.
- Develop, implement, modify, and document recordkeeping and accounting systems, and make use of the accounting system.

Accountant

Food & Beverages Business

Virtual Hospitality s.a.r.l. (Bou Melhem Restaurant)
Sin El Fil, Lebanon.

**April 2012-
December 2012**

- Enter Daily Data
- Follow up Accounts Payables & Pay Suppliers
- Perform Physical Inventory
- Prepare Monthly P/L Statement

- Perform Monthly Bank Reconciliation
- Develop, implement, modify, and document recordkeeping and accounting systems, and make use of the accounting system.

Salesperson

Food and Beverages Business
Saint Rita's House – Organic Food
Ashrafieh, Lebanon.

**June 2006-
December 2011**

- Sold Products
- Prepared Purchase Orders
- Received ordered products and priced them
- Prepared monthly P/L

Research & PUBLICATIONS

- Gharios Robert, Hamdar, Bassam, and Seissian, Lena (2016). "The Economic Impacts of Liquidity and Leverage on the Financial Performance of MENA and GCC listed companies. International Journal of Economics, Commerce and Management (IJECEM), Vol.4, issue 10/15th October issue.
- Seissian, Lena, Gharios, Robert, & Awad, Antoine (2017). "Structural and Market-Related Factors Impacting Profitability: A Cross Sectional Study of Listed Companies" Arab Economic and Business Journal (AEBJ), Vol. 13, issue 2nd December issue.
- Awad, Antoine, Seissian, Lena, and Gharios, Robert (2022). "Corporate Voluntary Disclosures in Emerging Markets: Empirical Evidence from the GCC Equity Markets" International Journal of Accounting and Financial Reporting, Vol.12, issue 1/February issue. DOI: <https://doi.org/10.5296/ijaf.v12i1.19453>

PROFESSIONAL MEMBERSHIP

- Member of the Association of Accountants and Financial Professionals in Business

**February 2017-
Present**

COURSES TAUGHT

- Introduction to Financial Accounting – BUS145
- Finance Theory- ECON351
- Special Topics in Finance (Valuation)- BUS 239
- Intermediate Financial Accounting – BUS 245

- Introduction to Managerial Accounting - BUS 146
- Introduction to Finance - BUS 230
- Intermediate Managerial Accounting – BUS247
- Principles of Accounting I –ACC201
- Principles of Accounting II- ACC202
- Finance I-FIN301
- Intermediate Investment Analysis – FIN 430
- Advanced Investment Analysis – FIN 440
- Intermediate Managerial Finance – ACC470
- Senior Project in Accounting – ACC 499
- Management Accounting and Decision-Making – ACC 303
- Accounting and Financial Analysis – ACC314
- Economics, Marketing, and Management Development Skills – REM059
- Accounting and Finance Skills Development – REM058
- Active Learning and Research Methodology – HMS 201
- Event Management – HOM 340
- Food & Beverage Cost Control Management – HOM 321

ADDITIONAL TRAINING

- **Fundamentals of Digital Teaching and Learning Workshop**
Blackboard – Digital Teaching and Learning Series **July 29, 2019**
- **Ethics for Business Professionals Workshop**
In partnership with IMA Lebanon Chapter
American University of Science and Technology, Beirut - Lebanon **November 16, 2017**
- **Requirements for IACBE Reaffirmation of Accreditation** **July 2016**
American University of Science and Technology, Beirut-Lebanon

OTHER ACTIVITIES

- **Participated in Erasmus + Staff and Faculty Exchange Program 2022.**
- **Member of AUA Faculty Senate 2022**
- **Member of AUA Student Support Committee 2022**
- **Mentor of American University of Armenia**
IMA Middle East & India Student Case Competition 2021
- **Mentor of American University of Science and Technology's**
IMA Middle East Student Case Competition 2020
- **Mentor of American University of Science and Technology's Team 1**
IMA Middle East Student Case Competition 2019